

Brand Terms & Conditions of Use

The purpose of this document is to help you, as a distributor of GVS-RPB product, to maintain the strength and integrity of our brand. It details the correct use of the GVS-RPB brand including logos, colors, imagery, legals, and more.

Use of the GVS-RPB Logo

The GVS-RPB logo may not be modified from its original form. It can only be reproduced as displayed in full color (Gray, Blue, and Green) or single color as displayed below.

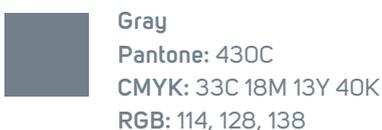
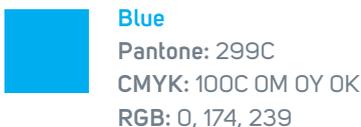
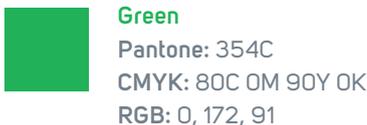
The full color logo should only be used on a white background. Where the logo is to be applied to a background other than white, one of the single color versions should be used, whichever achieves maximum contrast against the background.

A clear space should always be maintained around the GVS-RPB logo. This distance is determined by the height and width of the RPB "r", as demonstrated below.



Use of Color

The primary colors of the GVS-RPB logo are Green (Pantone 354C), Blue (Pantone 299C) and Gray (Pantone 430C).



Use of GVS-RPB Images

Imagery is available for download from the resources section of the GVS-RPB website www.gvs-rpb.com. New imagery for our product range is added frequently, so check back often for updated material. GVS-RPB images may not be modified from their original form. No GVS-RPB product can be modified in any way.



Use of GVS-RPB Video

You may embed our videos on your website via the GVS-RPB Youtube channel at www.youtube.com/gvsrpb. GVS-RPB videos may not be modified in any way.

Our Website

We encourage linking back to our website, both as a demonstration of a strong distributor/manufacturer relationship, and to facilitate easy access to additional product information for end users. www.gvs-rpb.com

Trademarks and Intellectual Property

When using the GVS-RPB logos, trademarks or images, GVS S.p.A and RPB Safety, LLC must be listed as the trademark owners. For example, when using the GVS-RPB logo there must be a reference that states the following; GVS and RPB are registered trademark marks of GVS S.p.A and RPB Safety, LLC.

Terms and Conditions of Use

By using GVS-RPB IP brand and product assets, you agree to the GVS-RPB Terms of Service, the GVS-RPB branding guidelines, and all GVS-RPB IP rules and policies, as may be updated from time to time. You also acknowledge that GVS S.p.A and RPB Safety, LLC are the owners of GVS-RPB IP trademarks, promise not to interfere with GVS-RPB IP's rights in them, and acknowledge that goodwill derived from their use accrues only to GVS-RPB. GVS-RPB may review use of the branding assets at any time and reserves the right to terminate or modify any use.

If you have an application that falls outside of the above guidelines please contact us at info@gvs.com to discuss your needs.